


# JCDecaux automates its purchase to pay process with Palette

## The Challenge

JCDecaux Finland Oy's purchase invoice solution in use was rigid and seemed outdated. Despite possible software updates to the old system, the new solution provided by Palette is still far more diverse and flexible. JCDecaux Finland needed a scalable and agile solution to meet the needs of the growing business.

## Solutions in use

JCDecaux Finland Oy implemented solutions from purchase to pay including PaletteInvoice, PaletteBuyer, PaletteContract, PalettePO-matching, PaletteMobile and PaletteDashboard solutions. Palette's solutions are easily integrated into ERP systems.

 We chose Palette's purchase to pay solution for its diverse functionalities and user-friendliness. PaletteArena suite has been developed through long experience and combined into one perfect offering.

**Tuula Laukkarinen**  
CFO, JCDecaux Finland Oy





### Effective processing saves time

“We save a lot of working hours and money as we easily can automate functionalities in PaletteInvoice solution to fasten routine duties and postings. We can now divide consolidated invoices, for example health care invoices, directly to several cost centers and send further for proper acceptance. This streamlined our processes and routines remarkably. Handling and processing of individual invoices is much faster and allows time for other tasks and development of own work. PaletteContract matches automatically all recurring invoices and there is no need to pay them separately anymore. Thanks to PaletteArena we have now full, real time visibility and control over purchases, invoices and contracts,” says Tuula Laukkarinen, CFO, JCDecaux Finland.

### Implementation is a smooth process

“The testing phase was interesting and major part of our financial staff was participating in it. The word was soon spread out among personnel about the user-friendly and versatile Palette solution and there was almost queue to the first training and implementation sessions. Testing and deployment went smoothly according to

schedule and we were able to start the next fiscal year with new Palette solution as planned,” comments Kirsi Suojoki, bookkeeper and one of the main users of the solution.

### Easy working with PaletteMobile

You can use PaletteMobile in a bus, hotel lobby or airplane. As JCDecaux’s employees are quite often on the move, it was important to have a trustful mobile solution. Now employees can quickly and easily accept incoming invoices remotely. This helps the whole organization as processing of invoices flows smoothly and there are no blocks in the process.

### About JCDecaux Finland

JCDecaux Finland Oy is an outdoor advertising company, whose extensive network of advertising products covers the whole of Finland. The company is part of the French JCDecaux group, the world’s leading street furniture company, with over 50 designers around the world creating a wide range of street furniture

**Branch:** Media

**Country:** Finland

**ERP:** SAP

**Palette solution:** OnlineArena

**Palette products:** PaletteInvoice, PaletteBuyer, PaletteContract, PalettePO-Matching, PaletteMobile, PaletteDashboard

**Number of invoices/year:** 10,000

**Scanning:** Bureau scanning

*AP automation with Palette saves time, lowers cost and improve efficiency gains for over 3 500 clients worldwide.*

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